



Foundation for  
National Parks  
& Wildlife

2020 A YEAR IN REVIEW

# PROJECTS THAT MAKE A DIFFERENCE

The Foundation for National Parks & Wildlife (FNPW) is the charity partner of national parks and wildlife services across Australia. We are a non-government organisation with a mission to safeguard our ecosystems, wilderness, and flora and fauna now and for future generations.



# A MESSAGE FROM THE PRESIDENT & CEO

**The year 2020 marked the 50th anniversary of the Foundation for National Parks & Wildlife's (FNPW) contribution to growing parks and saving species throughout Australia. It has been our mission to ensure that all of our project work is impact-driven towards safeguarding flora and fauna for future generations.**

As a nation, never before have we experienced such a tumultuous year of natural disasters, which drove us to action immediate recovery work through our worldwide 'Healing our land' appeal, supported by our Patron, the Governor-General of the Commonwealth of Australia, His Excellency General the Honourable David Hurley AC DSC (Retd).

As the charity partner of Australia's National Parks, our focus is to ensure we fund critical conservation projects around Australia which have a direct impact on growing and conserving our wildlife, natural habitats and cultural heritage. Over the past 50 years, we have invested more than \$60 million in conserving natural Australia. This is thanks to the support from our government partners, local communities, volunteer groups and donors.

The year 2020 was a record fundraising year for FNPW. Thanks to our supporters, we raised \$5.3 million, of which more than 70% has been committed to projects and grants. As part of our fundraising and donor support, we are also honoured to acknowledge the bequests received from the Late Patricia Elee Bulmer and the Late Susan Elizabeth Hutchinson, whose memories will be honoured through the important work that we do.

This has all contributed to FNPW's ability to immediately respond to crises, which was imperative during the horrific 2019/20 Black Summer bushfire season. As part of the Australian Government Bushfire Response, through our dedicated Wildlife Heroes project, we were able to distribute

emergency funds to wildlife rehabilitation groups across Australia when they needed it most. Over the past year, we have helped over 20,000 wildlife carers, not only with rescue and rehabilitation, but also with their mental health. Additionally, we launched a five year initiative, in partnership with One Tree Planted and L'Occitane, to plant one million trees in bushfire recovery nurseries around the country.

In response to the Black Summer, we were also fortunate to welcome important contributions from international friends, including 14,000 volunteer firefighters in Southern Poland who raised \$150,000 AUD to aid the regeneration of Kosciuszko National Park. Unfortunately, one third of Kosciuszko National Park was severely affected by the bushfires. Since then, fauna surveys, the recovery of threatened species, seed collection and erosion control at Rocky Plains Bog has been undertaken to combat the extensive loss of vegetation.

Our contribution to supporting land acquisitions for national parks and large conservation projects has continued this year through our partnership with the SA Department of Environment and Water, namely through the \$10 million Remarkable Southern Flinders project. Our support will help create a 30,000 hectare national park precinct to position South Australia as a world-class eco-tourism destination, further supporting Australia's unique landscape.

In recognition of our commitment to the maintenance of historic sites, grant funding has been allocated towards recording historic indigenous sites, such as Yengo National Park in NSW. Following the Black Summer, more than 67 sites were surveyed between May and December 2020, uncovering significant drawings, engravings and artefacts. It has also been our focus to support indigenous ranger programs, including the Warddeken Daluk (Women's) Ranger program.

# CONTENTS

A Message from the President & CEO	1 - 2
Financial Summary	3 - 8
How our Projects made a Difference	9 - 10

Looking to the immediate future, we can soon report on some exciting new projects which are in development. These will be funded by our \$1 million surplus for purpose.

None of this important work can take place without the support of our Volunteer board and dedicated team who work tirelessly every day. The team and our external support service providers have done a remarkable job rising to the challenges of the past year and we would like to thank them for the valuable contribution they made in 2020.

We thank our departing Board member, Mary-Louise Williams, for her seven years' service and Susie Corlett for fulfilling the role of Treasurer until December 2020, which she has since handed over to Helen Schuler. We also welcome a new Board member, Carlyn Waters, who will join the Project Committee in addition to her seat on the Board.

**Thank you to everyone who has contributed to a year that has severely challenged our country, in particular, our rich flora and fauna. It is our strict corporate governance, strong partnerships and the ongoing commitment of our supporters which ensure we can protect natural Australia for future generations.**



**Patrick Medley**  
President FNPW



**Ian Darbyshire**  
CEO FNPW



# FINANCIAL SUMMARY

## Delivery of purpose

In 2020, \$3,912,498 was committed to delivery of our purpose. This represents an increase of \$2,019,994 on 2019.

## Income

Total income for 2020 at \$5,386,338 was \$3,198,049 up from 2019, representing an increase of 146% year on year. General donations showed an increase of \$762,102 from the previous year. Corporate, Foundations and Major Donor contributions grew \$937,095 from the previous year. Bequest Revenue at \$244,154 was received from the Estates of The Late Patricia Elee Bulmer and the Late Susan Elizabeth Hutchinson. Our sincere gratitude goes to these individuals and their families for the amazing contribution they have made to safeguarding natural Australia for future generations. Government Grants contributed \$1,179,317, mainly in support of the Bushfire appeal.

## Expenses

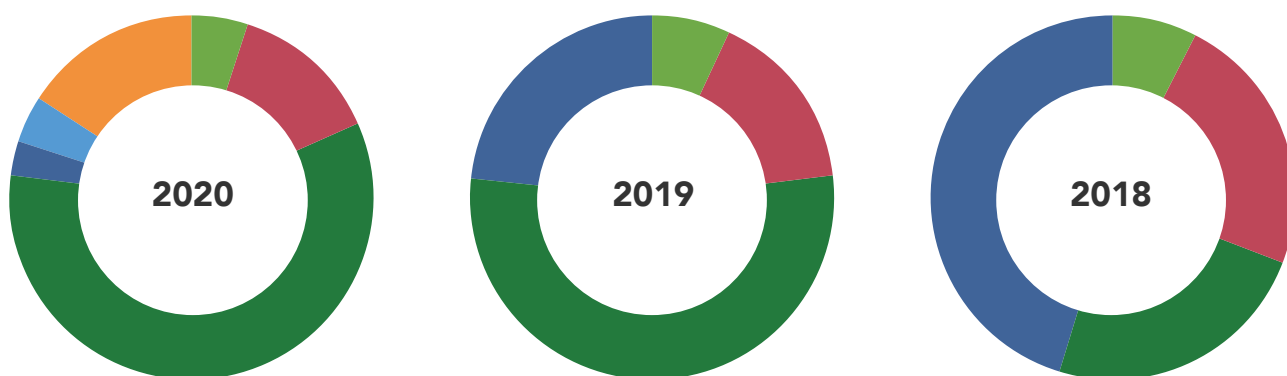
Total Expenditure in 2020 was up \$1,493,504 from the previous year. This increase in expenditure was driven by a \$1,565,239 increase in Delivery of Purpose funding, offset by a \$71,731 reduction in Fundraising, Administration, Leasing, Insurance and other expenses.

## Operating surplus

The operating surplus for 2020 was \$1,678,060.

Photo courtesy of Douglas Gimesy.

## Delivery of purpose



	2020	2019	2018	2020 Delivery of Purpose %
Project Management	201,127	132,063	111,879	5
Awareness Raising	521,367	307,057	345,786	13
Project Disbursements	2,298,562	1,016,697	355,547	59
Project Funds	110,244	436,687	669,245	3
Grants Administered for WA	168,000			4
Project and Grant Commitments	613,198			16
<b>Total</b>	<b>3,912,498</b>	<b>1,892,504</b>	<b>1,482,457</b>	<b>100</b>

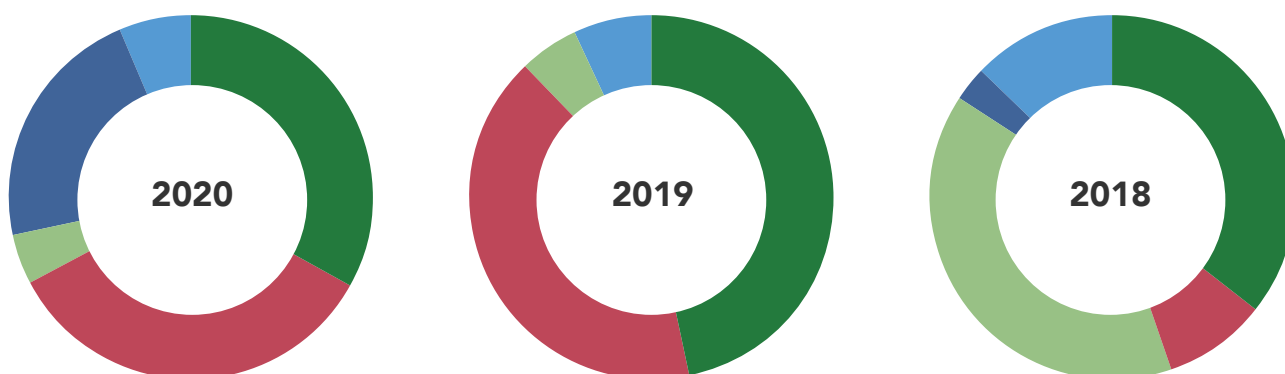
All figures Australian \$






- The delivery of purpose for 2020 increased by \$2,019,994 to \$3,912,478 for the year.
- This represents 73% of income.
- FNPW Projects disbursements grew by \$1,281,865 to \$2,298,562, mainly driven by the emergency response to the bushfires and the implementation of the Wildlife Heroes Project.

# FINANCIAL SUMMARY

- There were some delays in project delivery due to COVID-19 restrictions. However, these projects are provided for in the forward project and grant commitments.
- Western Australia engaged FNPW to distribute emergency funds via the Wildlife Heroes Governance process and procedures.
- Agency Project funds at \$110,244 were \$326,443 lower than the previous year due to:
  - a slowdown in agency grants.
  - delays in community delivered projects due to COVID-19 restrictions.
  - Heritage Estates remaining open, with no financial activity in 2020, to allow the integration of a land donation. It is anticipated this project will close in 2021.

## Income



	2020	2019	2018
 General Donations	1,788,941	1,026,839	592,489
 Corporate	1,836,428	899,333	151,100
 Bequest	244,154	114,039	654,669
 Government	1,179,317		50,000
 Other	337,498	148,078	208,138
<b>Total</b>	<b>5,386,338</b>	<b>2,188,289</b>	<b>1,656,396</b>

All figures Australian \$

- Total income for 2020 increased year on year by \$3,198,049 to \$5,386,338.
- The fundraising efforts for the year focused on the Healing Our Land Campaign, with messaging to our audiences demonstrating the need for Bushfire Emergency Relief and then moving to clear messaging about the recovery priorities.
- Support from the general public, mainly as a result of the bushfires, led to an increase in General Donations of \$762,102, which contributed to a total of \$1,788,941 for the year.
- The corporate giving response led to a year-on-year increase of \$937,095, contributing to a total of \$1,836,428. This was supported by a timely shift in our awareness-raising and brand development strategy. The new strategy resulted in a considerable number of new corporates contacting the organisation.
- Two bequests were received during the year, totalling \$244,154.
- Government contributions from both Commonwealth and States showed a significant increase during the year. This was as a result of the pre-bushfire launch and the long-term Wildlife Heroes Project, which fortunately provided an efficient mechanism and governance model to also distribute Bushfire Emergency Funds.

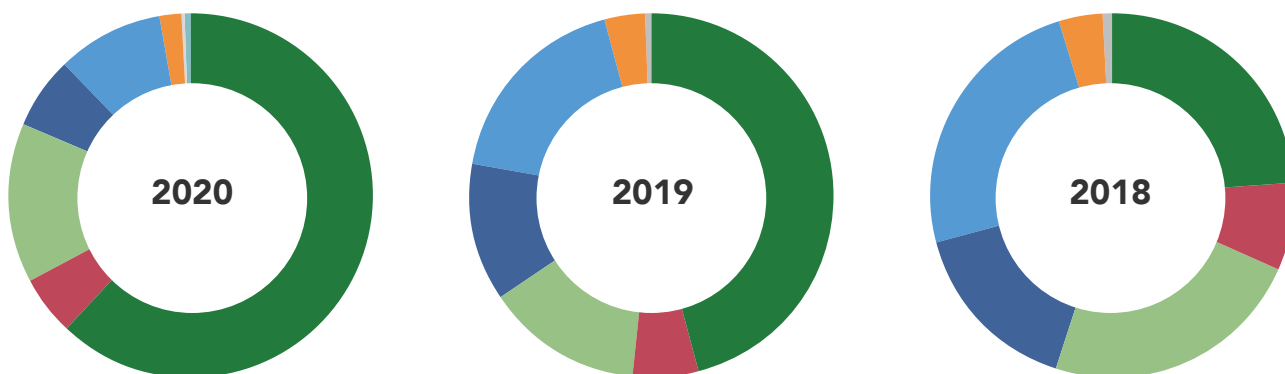










Photograph courtesy of Douglas Gimesy.



# FINANCIAL SUMMARY

## Expenses



	2020	2019	2018
 Projects	2,298,562	1,016,697	355,547
 Project Management	201,127	132,063	111,879
 Awareness Raising	521,367	307,057	345,786
 Fundraising	239,969	272,899	232,433
 Administration	345,664	396,320	357,271
 Lease expenses	76,800	77,590	58,793
 Insurance	5,815	12,148	10,353
 Others	18,974		
<b>Total</b>	<b>3,708,278</b>	<b>2,214,774</b>	<b>1,472,062</b>

All figures Australian \$



Total Expenses at \$3,708,278 increased year on year by \$1,493,504.

This increase was driven by several factors:

- Increases in Delivery of Purpose, including:
  - A \$1,281,865 increase in projects costs.
  - A \$69,064 increase in project management costs.
  - A \$214,310 increase in awareness raising costs.
- The costs were offset with lower year on year costs including:
  - Administration expenses reduction of \$50,656;
  - Lease expenses \$790; and
  - Insurance re-negotiation \$6,333.
- Fundraising costs were \$32,930 lower than the previous year.
- Other costs at \$18,974 resulted from a shift of resourcing from in-house to outsourced.
- Wages and salaries are split across the various expense lines. However, wages and salaries for the year were \$592,720 compared to \$699,971 in 2019. This is a reduction of \$107,251 year on year.



Photograph courtesy of Andrew Mercer.

# HOW OUR PROJECTS MADE A DIFFERENCE



**AFTER THE BLACK SUMMER BUSHFIRES FNPW COMMITTED TO PLANT ONE MILLION TREES BY 2025.**

## WILDLIFE HEROES



**\$1.4M SUPPORTING 20,000 WILDLIFE CARERS, WITH 134 GRANTS AWARDED ACROSS AUSTRALIA.**

**\$140K SUPPORTING COMMUNITY CONSERVATION PROJECTS FOLLOWING THE BLACK SUMMER BUSHFIRES.**

## COMMUNITY CONSERVATION





**IN 2020 1.7M PEOPLE LEARNED ABOUT THEIR NATURAL ENVIRONMENT THROUGH BACKYARD BUDDIES.**

# BACKYARD BUDDIES



# LONG TERM PARTNERSHIPS

**15 GOVERNMENT AND COMMUNITY PARTNERSHIPS IN PLACE ACROSS AUSTRALIA TO ENSURE LONG TERM SUSTAINABILITY OF NATIONAL PARKS.**



**\$182K TO FUND COMMUNITY NURSERIES SUPPORTING BUSHFIRE RECOVERY FOLLOWING THE BLACK SUMMER BUSHFIRES.**

# BUSHFIRE RECOVERY NURSERIES



**Foundation for  
National Parks  
& Wildlife**

Established in 1970

FNPW is the charity partner of Australia's national parks.  
We are a non-government organisation on a mission to  
safeguard wilderness and wildlife for future generations.

*[fnpw.org.au](https://fnpw.org.au)*